



Social media for School Tours



YouTube

YOUTUBE

Consider a YouTube channel for homemade videos from the trip. Videos can easily be made and YouTube's built in 'video manager' allows you to edit before you publish.

Equally, YouTube is a great resource for researching a destination and even the subject.



TWITTER

Twitter is the perfect way to keep people back home up to date on your tour. Equally you and your students can engage with other Twitter users through Twitter chats and following destination or subject specific hashtags.



PINTEREST

Pinterest is more than just beautiful imagery. Images of your subject and destination can be 'pinned' before you go for inspiration on your chosen destination.

Additionally you can link to reading materials, add topic based links for students, showcase your students work and share inspiring quotes and imagery.



INSTAGRAM

Instagram is the place to share photos, using tags and hashtags to promote your images amongst people with similar interests. Capture the perfect moment at a landmark, then get creative using Instagram's range of editing tools.



GOOGLE PLUS

Google Plus is worth a look, especially if you are a Google Apps for Education school, but equally if you are not.

From taking part in Hangouts and joining Communities and Collections you can gather some great insights into your destination and subject before you go.

If you're travelling with WST, **Trip HQ** is the place to update your tour diary each day. This can be used to reflect upon in class and also to generate interest for your next trip!



WST

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