

# TRIP HQ - *new* FOR 2016!

From speaking with teachers over the years we are always looking at ways in which we can improve our offering to make your life easier. Recently the one thing at the top of the wish list is the desire for a secure area online to store and share trip information. In particular the need to demonstrate to parents what they are getting for their money and how the trip will enrich their child's development.

The internet is the perfect place to store this information safely and securely, and then share it both quickly and easily. All WST customers have access to their own TRIP HQ - an online information hub, unique to their trip.

## What does TRIP HQ provide?

- Easy access to your unique information hub via the WST website by using a secure password for each individual trip
- Your own page populated with information we believe will be of interest before travel, to you, your students and parents. Complete with videos, images, blogs, resources and key information ranging from what to pack to safety policies
- Regularly updated and refreshed news and information relating to your trip
- The opportunity for you to share resources, blogs and worksheets – send them to us and we can add them to your unique TRIP HQ
- A tour diary that you can update each day on your trip with information and images



infographs

information

resources

## What are the benefits of TRIP HQ?

- A central area to store and share useful information, resources and inspiring stories
- Less time spent researching - we do it for you
- Fewer letters sent home – set up a text group of parents to let them know when there's new content for them to view
- Parents can access to learn more about what their child will see and do
- Informed parents are more likely to sign their child up for a trip, boosting your numbers
- Inspire students with stories and resources to generate interest, talking points and research topics prior to the trip
- Keep parents in the know every day of your trip through your online diary
- Store content to use to promote the same trip the following year
- Safe and secure the site is protected with a password unique to your trip

## A guide to the sites of World War One

WST School Travel explores some of the French and Belgian battlefields and memorials of World War One.

### YPRES

Over **1,700,000** soldiers from Germany, Britain, France and Canada lost their lives during the battle for the town during the war.

### LOCHNAGAR CRATER

This is the largest man-made mine crater in Belgium. The 70-foot crater was made by British soldiers in 1918.



### DELVILLE WOOD

Also known as Devil's Wood, this was the scene of a number of ferocious battles. The South African government purchased the site in 1920 to create a memorial for its fallen soldiers.



### THE CARIBOU MEMORIAL

A commemoration of the 1st Battalion of the Newfoundland Regiment, who lay down their lives during the advance on the Somme, near to Beaumont Hamel.



### TYNE COT CEMETERY

There are just under **12,000** Commonwealth servicemen buried or commemorated in Tyne Cot Cemetery. Over 4,000 of the graves are unidentified.

### LANGEMARK CEMETERY

One of only 13 German cemeteries in Belgium. The cemetery includes the bronze statue of four mourning soldiers.



### VIMY RIDGE

The site of an attack by 1st Canadian Army. The battle is seen as the allies' first success in the war.



### MENIN GATE

The Last Post has been played every evening at 8pm under the Menin Gate Memorial, since 1926. The ceremony has taken place over **30,000** times.



## NICI'S TOP TIP



Trip HQ is not a 'manage my booking' area. It doesn't include tour correspondence, tickets, vouchers etc. It is a shared area for teachers, students and parents where you can generate interest and ideas for the trip.